

# Jean S. Hodges



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## Summary of Qualifications

Jean Hodges is a strategic communications expert and skilled facilitator. She has nearly two decades of experience helping organizations develop and communicate their goals, and powerfully position their brand in the marketplace and within their own organizations. A trained Executive Coach, Jean partners with established and emerging leaders to facilitate their leadership development and to effectively manage change, culture and accomplishment -- particularly during times of intense or rapid change and new opportunity. In the advertising industry, she learned to sell ideas, build consensus, foster collaboration, and manage expectations and large budgets, all while leading complex project teams. She has been successful in a variety of industries including a political non-profit organization, the U.S. Chamber of Commerce and a real estate development firm.

## Education

**B.A. Communication/Political Science**, Augsburg College, Minneapolis, MN  
**Certified Executive Coach**, Newfield Network Executive Coaching Program, Boulder, CO.

## Professional Experience

<b>President</b> 2003 – Present	Pathwise Partners	Vienna, VA
<b>Senior Strategist</b> 2001 - 2003	Freeman Business Solutions	Potomac, MD
<b>Director of Marketing and Communications</b> 2000 – 2001	Carl M. Freeman Associates	Potomac, MD
<b>Business Development Consultant</b> 1998 – 2000	Jaffe Associates	Washington, DC
<b>Promotion Manager</b> 1995 – 1997	U.S. Chamber of Commerce	Washington, DC

## Professional Memberships

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## Publications and Presentations

"Helping Your Staff Succeed in 2004: 10 Things to Do Now" *Washington Business Journal* (November 2003)  
"Successfully Managing Crisis" Fairfax County Economic Development Authority Newsletter (Spring 2003)  
"Top 10 Tips for Successful Crisis Communications" *Disaster Recovery Journal* (October 2002)  
Moderator, panelist, and speaker at National and International Conferences

**Awards**

International Association of Business Communicators, Silver Inkwell Award for Internal Communications and Culture Planning (Carl M. Freeman Companies, July 2001)  
International Association of Business Communicators, Silver Inkwell Award for Visioning/Team Building Event Planning (Carl M. Freeman Companies, July 2001)

**Community  
Activities**

Leadership Fairfax, Inc. (Class of 2006)  
Fairfax County Chamber of Commerce, Member (2000 – present)  
Fairfax Symphony, Marketing Committee Member (2002 – 2003)  
The Fishing School of Washington, D.C., Elected Board Member; Treasurer (1996 – 2002)  
Alexandria Chamber of Commerce, Member (2000 – 2003)  
Junior League of Washington, Member (1993 - 1999)  
Good Shepherd Lutheran Church, Sunday School Teacher; Social Ministry Member (1997 – 1998)  
Junior League of Saint Paul, MN, Member (1989 - 1993)